



Part 1 – Details		
What Policy/ Procedure/ Strategy/Project/Service is being assessed?	Licensing Policy and Cumulative Impact Assessment (CIA).	
Date Conducted	30 October 2019	
Name of Lead Officer and Service Area	Colin John/Anna Miller	
Commissioning Team (if applicable)		
Director Responsible for project/service area	Andrew Barratt	
Who are the main stakeholders	Town Centre customers, police, license holders	
Describe what consultation has been undertaken. Who was involved and what was the outcome	<p>Formal consultation was undertaken June/July – Sept/Oct.</p> <p>Staffordshire Police have been specifically involved in discussions around the CIA.</p> <p>In total 9 respondents made comments.</p>	
Outline the wider research that has taken place (E.G. commissioners, partners, other providers etc)	Staffordshire Police have presented evidence to support the continued CIA zone.	
What are you assessing? Indicate with an 'x' which applies	A decision to review or change a service	<input type="checkbox"/>
	A Strategy/Policy/Procedure	<input checked="" type="checkbox"/>
	A function, service or project	<input type="checkbox"/>
What kind of assessment is it? Indicate with an 'x' which applies	New	<input checked="" type="checkbox"/>
	Existing	<input type="checkbox"/>
	Being reviewed	<input type="checkbox"/>

	Being reviewed as a result of budget constraints / End of Contract	<input type="checkbox"/>

Part 2 – Summary of Assessment

Give a summary of your proposal and set out the aims/ objectives/ purposes/ and outcomes of the area you are impact assessing.

The Licensing Act 2003 came into force on 24 November 2005. From that date the Licensing Authority became responsible for issuing authorisations for premises in the Borough in respect of the sale and supply of alcohol, the provision of regulated entertainment and late night refreshment. The Borough Councils licensing policy and associated cumulative impact assessment responds to this legislation and requires regular review to ensure that the policy remains up to date and relevant.

The current policy expires at the end of the year. A revised policy is necessary from January 1 2020 onwards.

Who will be affected and how?

The Licensing Authority's policy relates to all licensing activities falling within the provisions of the Act, namely:

- The sale of alcohol by retail; (including for consumption on or off premises, with or without food;
- the supply of alcohol by or on behalf of a club to, or to the order of, a member of the club;
- the provision of regulated entertainment to the public, club members or with a view to profit;
- the provision of late night refreshment.

Are there any other functions, policies or services linked to this impact assessment?

Yes No X

If you answered 'Yes', please indicate what they are?

Part 3 – Impact on the Community

Thinking about each of the Areas below, does or could the Policy function, or service have a direct impact on them?

Impact Area	Yes	No	Reason (provide brief explanation)
Age	<input type="checkbox"/>	X	The policy and its application of both the licensing regulations and the CIA does not discriminate in terms of how the regulations are applied. The outcome of the CIA is a positive impact on the town centre in terms of reputation, crime and attractiveness to all sections of the community.
Disability	<input type="checkbox"/>	X	Ditto
Gender Reassignment	<input type="checkbox"/>	X	Ditto
Marriage & Civil Partnership	<input type="checkbox"/>	X	Ditto
Pregnancy & Maternity	<input type="checkbox"/>	X	Ditto
Race	<input type="checkbox"/>	X	Ditto
Religion or belief	<input type="checkbox"/>	X	Ditto
Sexual orientation	<input type="checkbox"/>	X	Ditto
Sex	<input type="checkbox"/>	X	Ditto
Gypsy/Travelling Community	<input type="checkbox"/>	X	Ditto
Those with Caring/Dependent responsibilities	<input type="checkbox"/>	X	Ditto
Those having an offending past	<input type="checkbox"/>	X	Ditto
Children	<input type="checkbox"/>	X	Ditto
Vulnerable Adults	<input type="checkbox"/>	X	Ditto
Families	<input type="checkbox"/>	X	Ditto
Those who are homeless	<input type="checkbox"/>	X	Ditto
Those on low income	<input type="checkbox"/>	X	Ditto
Those with Drug or Alcohol problems	<input type="checkbox"/>	X	Ditto
Those with Mental Health issues	<input type="checkbox"/>	X	Ditto
Those with Physical Health issues	<input type="checkbox"/>	X	Ditto
Other (Please Detail)	<input type="checkbox"/>	X	Ditto

Part 4 – Risk Assessment

From evidence given from previous question, please detail what measures or changes will be put in place to mitigate adverse implications

APPENDIX 4

Impact Area	Details of the Impact	Action to reduce risk
<i>Eg: Families</i>	<i>Families no longer supported which may lead to a reduced standard of living & subsequent health issues</i>	<i>Signposting to other services. Look to external funding opportunities.</i>
N/A		

Part 5 - Action Plan and Review

Detail in the plan below, actions that you have identified in your CIA, which will eliminate discrimination, advance equality of opportunity and/or foster good relations.

If you are unable to eliminate or reduce negative impact on any of the impact areas, you should explain why

Impact (positive or negative) identified	Action	Person(s) responsible	Target date	Required outcome
	Outcomes and Actions entered onto Covalent			
N/A				

Date of Review (If applicable)30 October 2019.....

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